



WHO

The Energy Bill Revolution is a movement of people committed to ensuring warm homes and lower bills for all.

We are an alliance of children's and older people's charities, health and disability groups, environment groups, consumer groups, trade unions, businesses, politicians and public figures.

But most importantly, we are people like you. A movement of people who, by joining the Energy Bill Revolution, signing the petition, emailing MPs, and spreading the word to friends and family, are playing a crucial role in helping to end fuel poverty once and for all.

WHAT

With 1 in 5 households in fuel poverty, we must take action now.

There is a fair and permanent solution. We can have warm homes, reduce our fuel bills *and* cut carbon emissions.

The Energy Bill Revolution calls for the Government to use the money it gets from carbon taxes to help make homes super-energy efficient – with excellent insulation.

Even though these things save money on energy bills and keep our homes warmer, many people simply can't afford to pay for them – meaning they stay cold. That's why the Government must provide more funding to help.

HOW

Working with our alliance members, we are taking a number of approaches to call on the Government to use the money it gets from our carbon taxes to make our homes super-energy efficient – driving down our energy bills forever.

- Encouraging thousands of people to sign our petition - <http://www.energybillrevolution.org/>
- Hosting public meetings, engaging local people and representatives.
- Working with local councils.
- Raising awareness in the media.
- Lobbying MP's to support the campaign

WHAT THIS MEANS FOR YOUR GROUP

Alongside the fantastic work you do in your communities there are a number of ways you can help bring about change at the national level.

- **Sign and circulate our petition**

By signing the petition signatories put pressure on their local MP to sign up too. The more signatures we collect, the bigger political mandate we can generate with the campaign. We need your help to build the momentum for political action. Below is a short template email that members of your group can circulate to family and friends.

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TOGETHER WE CAN WIN THE FIGHT AGAINST FUEL POVERTY

Dear Friends and Family,

I have recently joined the Energy Bill Revolution and wished to share this opportunity with you.

With 1 in 4 households in fuel poverty, we must take action now. There is a fair and permanent solution. We can have warm homes, reduce our fuel bills *and* cut carbon emissions. The Energy Bill Revolution calls for the Government to use the money it gets from carbon taxes to help make homes super-energy efficient – with excellent insulation, renewable energy and modern boilers.

To join the revolution sign the petition at www.energybillrevolution.org

Best wishes,

[GROUP MEMBER]

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- **Spread the word on social media**

Follow us on twitter @EnergyBillRev and facebook www.facebook.com/energybillrevolution

Suggested social media posts:

- **Suggested tweet:** Join the Energy Bill Revolution -www.energybillrevolution.org - calling for warm homes and lower bills for all.
- **Facebook:** Are you fed up with high energy bills? We are. That's why we've joined the Energy Bill Revolution. Sign the petition at www.energybillrevolution.org and like them on facebook www.facebook.com/energybillrevolution

- **Contribute case studies**

To grow the impact of the campaign we are looking to collect case studies from people struggling to pay their bills. To contribute case studies please send an email with the following information:

- Location
- Family situation (e.g. Single father with two children)
- A short account of your experience of struggling to pay bills (context, challenges etc)
- A photo of yourself, home or family (optional)
- Contact details with notification if you are happy for us to contact you again.

- **Arrange a meeting with your MP or Local Council Representative**

Arranging this meeting will allow you the opportunity to share ideas with your representatives to take local and national action. We can provide you with lobbying cheat-sheet to help.

- **Host your own Public Meeting**

Open up one of your group's meetings to the public and invite EBR to provide a speaker.

WHAT CAN WE DO FOR YOU

- Add your group to our map of local activist groups, building your network.
- Extend your impact by helping your group to have national as well as local impact.
- Case studies/blogs about your group or members on our website.
- Provide you with postcards and campaigning material to get the word out there.

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